

2020 CALENDAR OF EVENTS

 **Start-Up Stage**
Starting Your Business

 **Stretch Stage**
Growing Your Business

 **Sustain Stage**
Staying Competitive

 **Sunset Stage**
Preparing for Succession

 **Signature Event**
Celebrations & Awards

 **Council Member Specific**

 **Partner Organization Event**

Important!

Dates are subject to change:
Check the website regularly!



This program is partially funded by Wells Fargo, and by a cooperative agreement with the U.S. Small Business Administration.








Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance.

To make arrangements,
Call 215-790-9232

JANUARY

-  7 Orientation & Business Assessment
-  8 Food for Thought: Networking Lunch, Phila
-  16 Succession Planning Workshop
-  29 JumpStart: Before You Start
-  30 Webinar: Maximizing Your Certification
-  31 Annual Meeting, Wilmington, DE




FEBRUARY

-  4 Orientation & Business Assessment
-  5 JumpStart: Market Research
-  12 JumpStart: Financial Analysis
-  13 Webinar: How to Get Certified
-  19 JumpStart: Business Plan
-  20 Manufacturing 101
-  25 Business Expert Roundtable: Getting Ready For Conference
-  26 JumpStart: Business Launch
-  26 Women's Conference and Resource Fair, Cheyney, PA

MARCH

-  5 Empower by GoDaddy Website Bootcamp
-  7 Orientation & Business Assessment
-  11 Business Expert Roundtable: Finding Your Funding
-  11 Food for Thought: Networking Brunch, Pittsburgh
-  12 FastTrac 10-Week Course Begins
-  16 WBENC Summit & Salute -18 Conference
-  27 Women's History Month Luncheon, King of Prussia, PA
-  27 Council Meeting
-  30 Webinar: Maximizing Your Certification

APRIL

-  7 Orientation & Business Assessment
-  8 Food for Thought: Networking Lunch, Phila
-  15 Webinar: How to Get Certified
-  22 Women 2 Women Webinar: Data & Analytics





MAY

-  9 Orientation & Business Assessment
-  14 Business Connections Day: Western PA
-  15 Women 2 Women Webinar: Marketing
-  28 Budgeting for Business Ownership Workshop
-  30 Webinar: Maximizing Your Certification





JUNE

-  4 Putting the Pieces Together: Value Proposition
-  10 Business Expert Roundtable: Getting Ready For Conference
-  10 Council Meeting
-  10 Orientation & Business Assessment
-  11 Putting the Pieces Together: Customer Validation
-  16 Webinar: How to Get Certified
-  18 Putting the Pieces Together: Key Partners and Finance
-  22 WBENC National Conference -25 & Business Fair
-  30 Doing Business in the Gaming Industry









JULY

-  9 Orientation & Business Assessment
-  14 JumpStart: Business Launch
-  15 Women 2 Women Webinar: Topic TBD
-  30 Webinar: Maximizing Your Certification










AUGUST

-  5 Business Connections Day: Location TBA
-  11 Orientation & Business Assessment
-  14 Webinar: How to Get Certified
-  25 Business Expert Roundtable: Finding Your Funding

SEPTEMBER

-  9 Food for Thought: Networking Lunch, Pittsburgh
-  10 Council Meeting
-  15 Business Expert Roundtable: How to Hire Your 1st Employee
-  16 FastTrac 10-Week Course Begins
-  17 Orientation & Business Assessment
-  24 Annual Awards Celebration
-  25 Business Websites 101 Workshop
-  30 Webinar: Maximizing Your Certification

OCTOBER

-  3 Orientation & Business Assessment
-  8 JumpStart: Before You Start
-  14 Food for Thought: Networking Happy Hour, Phila
-  15 JumpStart: Market Research
-  15 Webinar: How to Get Certified
-  20 Business Connections Day: NJ
-  22 JumpStart: Financial Analysis
-  28 Women 2 Women Webinar: Topic TBD
-  29 JumpStart: Business Plan

NOVEMBER

-  5 JumpStart: Business Launch
-  9 Orientation & Business Assessment
-  10 Desserts & More! 25th Anniversary & Fundraiser
-  16 Business Expert Roundtable: Covering Your Legal Bases

DECEMBER

-  2 Women 2 Women Webinar: Topic TBD
-  4 Volunteer Holiday Luncheon
-  8 Webinar: Maximizing Your Certification
-  9 Budgeting for Business Ownership Workshop
-  10 Council Meeting
-  11 Volunteer Holiday Luncheon