

Desserts & more

Celebrating the Sweet Success of Women Business Owners

Annual Fundraiser & Awards Celebration

WBEC EAST

Wednesday, October 26th

5:30 PM – 8:30 PM

Via by Cescaphe

600 N. Broad Street, Philadelphia, PA

2022 SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSORSHIP

~Corporations & Award Recipients~

Presenting Partners- \$10,000

- Introduction during the welcome segment from the stage
- Mention in the event program, press materials, invitation
- Logo placement on event signage & slideshow
- 12 complimentary tickets to the event
- Logo placement and inclusion of your product/service in the Event Keepsake Bag
- Premium full-page ad in the program book

Desserts-to-Go Partners- \$5,000

- Mention in the event program, press materials, invitation
- Brand/logo placement
- 8 complimentary tickets to the event
- Logo placement and inclusion of your product/service in the Event Keepsake Bag
- Half page ad in the program book

Sweet Success Partners- \$2,500

- Mention in event program and press materials
- 4 complimentary tickets to the event
- Inclusion of your product/service in the Event Keepsake Bag
- Quarter page ad in the program book

WBES SPONSORSHIP

~WBES & Award Recipients~

Savory Partners- \$3,000

- Mention in event program and press materials
- 6 complimentary tickets to the event
- Logo placement and inclusion of your product/service in the Event Keepsake Bag
- Half page ad in the program book

Sugarplum Partners- \$1,500

- Mention in event program
- 3 complimentary tickets to the event
- Inclusion of your product/service in the Event Keepsake Bag
- Quarter page ad in the program book

Treat Partners- \$500

- Mention in event program
- 1 complimentary ticket to the event
- Inclusion of your product/service in the Event Keepsake Bag
- Quarter page ad in the program book

SCHOLARSHIPS

~Open to all~

FastTrac Entrepreneurial Training Course - \$350

- This Sponsorship will fund an individual in our ten-week FastTrac course. Participants in FastTrac graduate with a fully vetted business plan.

JumpStart New Entrepreneurs Course - \$200

- This Sponsorship will fund an individual in our five-week exploratory entrepreneurship JumpStart course. JumpStart is appropriate for individuals exploring the opportunities of starting a business.

Congratulatory Ad for Award Nominees & Winners! - \$150

- Mention in event program
- Congratulate the Award Nominees and Winners! Names will be released by 08/29/2022
- ¼ Page Ad in program book

GENERAL REGISTRATION

- Ticket - \$200
- Early Bird- \$175 (cutoff date is 11:59 PM EST on Friday, September 9, 2022)
- Raffle Ticket for Gift Basket of women-owned products - \$20
- Event Ticket Bundle I - 3 Tickets for \$500
- Event Ticket Bundle II - 6 Tickets for \$1,000
- Event Ticket Bundle III - 10 Tickets for \$1,700

Register at WBECeast.com/events