

WBENC PITCH IMPACT

WBEC-East Regional Round 1 opens Monday, August 3rd, 2026

Pitch videos must be submitted by Monday, August 31st.

| | | |
|----------------------|---------------------|------------------|
| First Round | Semi-Final Round | Final Round |
| IMPACT Your Audience | Elevate Your IMPACT | Hone Your IMPACT |

Competition Categories:

Same as in 2025, participants will be divided into two categories – Products and Services.

WBE Stars:

2026 WBE Stars may opt-in to pitch with automatic entry into 2nd rounds

Prizes:

Regional Round Prizes:

- Recertification fee waiver
- Complimentary 2026 Desserts & More Ticket

WBENC Finalists Prizes:

- 1st Place = \$20K
- 2nd Place = Complimentary 2027 WBENC National Conference Ticket

Pitch Rounds:

This program provides the coaching, development, and the platform for WBE's to tell their impact story.

Pitch Academy Sessions:

The WBENC Pitch Academy is the education and pitch training activation under the WBENC Pitch program umbrella.

**Round one of the pitch competition is conducted separately by each Regional Partner Organization (RPO). WBEC-East will accept pitch videos from certified WBEs headquartered in PA, DE and southern NJ.*

Participants will compete in two separate categories this year:

PRODUCT BASED

COMMERCIAL SERVICES



Visit our website for a competition overview, a breakdown of each individual round, and key dates including all WBENC Pitch Academy sessions to help you prepare for WBENC Pitch!



<https://wbecast.com/2026/04/28/wbec-east-regional-round-wbencpitch/>